

Changing Lives Character Club

A very important component of the Changing Lives character development program is the creation of a local **Changing Lives Character Club**. Changing Lives will be most successful in your school if you have the support and collaboration of parents and others in the community.

Changing Lives Character Clubs

- ❖ centered around the core belief that positive character traits are foundational for a healthy culture
- ❖ groups of individuals and businesses that support the clubs' mission and work together on a volunteer basis to build social capital, inspire positive change and accomplish their goals
- ❖ not structured entities with expenses, budgets and hired staff

Your local **Changing Lives Character Club** will help parents and the community realize and find hope in the vision and belief that character education can transform our world. It will also connect you to sources that can provide the funding you need to fulfill your vision and dreams.

Changing Lives will work with you to select and support a local **character ambassador**. This ambassador will coordinate the development of a character club in your area.

Engaging families, community stakeholders and the community at large creates a collaborative effort that makes character development a community initiative—not just a school effort. It broadens support for the schools. Students who display positive character traits are reinforced in various and numerous settings throughout the community. It aligns the school with families, businesses, the faith community, and service organizations, impacting the entire community.

The collaborative strategies within the **Character Club** create program and fiscal sustainability. Those who have the resources to provide funding are made fully aware of the need for and impact of the program. Because they have become engaged in the initiative, they're more willing to help make a difference in the lives of youth and adults in the community.