

Changing Lives' Commitments

Mark1, through Changing Lives, is committed to provide a comprehensive character development program for your school. We, therefore, accept responsibility to:

1. Provide character development resources that meet the highest educational standards with respect for grade-appropriate lessons, active learning format, student diversity, learning styles and parent engagement.
2. Offer materials that are designed around universally accepted character traits.
3. Provide ongoing consulting to schools and communities interested in enhancing the learning environment of those schools through Changing Lives character development resources.
4. Continue to develop and deliver training and professional development to schools that implement Changing Lives.
5. Provide customer service that is accessible and responsive to customers' questions and needs.
6. Continually improve all resources based on feedback from schools and communities.
7. Help raise funds for Changing Lives where needed.
8. Help develop character clubs in local areas.
9. Develop and maintain character development Web sites for school support and for local community initiatives.
10. Continue to develop alliances with appropriate organizations to further the character education movement.