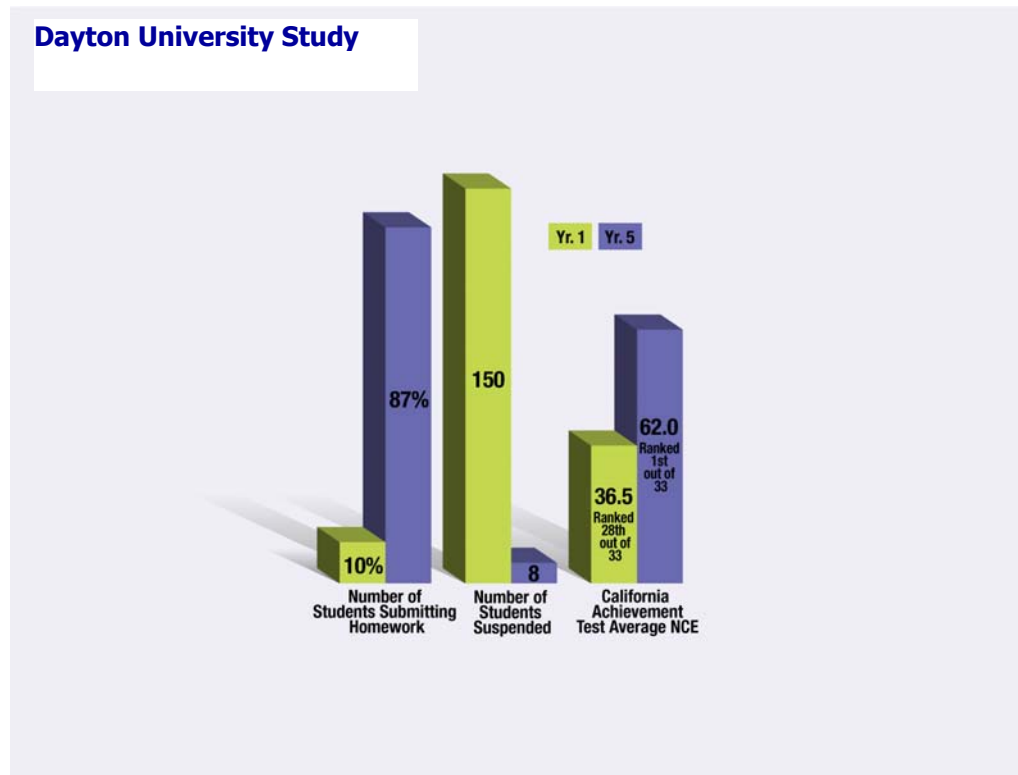


BRAIN DEVELOPMENT

In the early years of its existence, the Changing Lives team wondered how schools and athletic teams could have experienced such dramatic changes in their culture and climate after having spent so little time on the Changing Lives character education program.

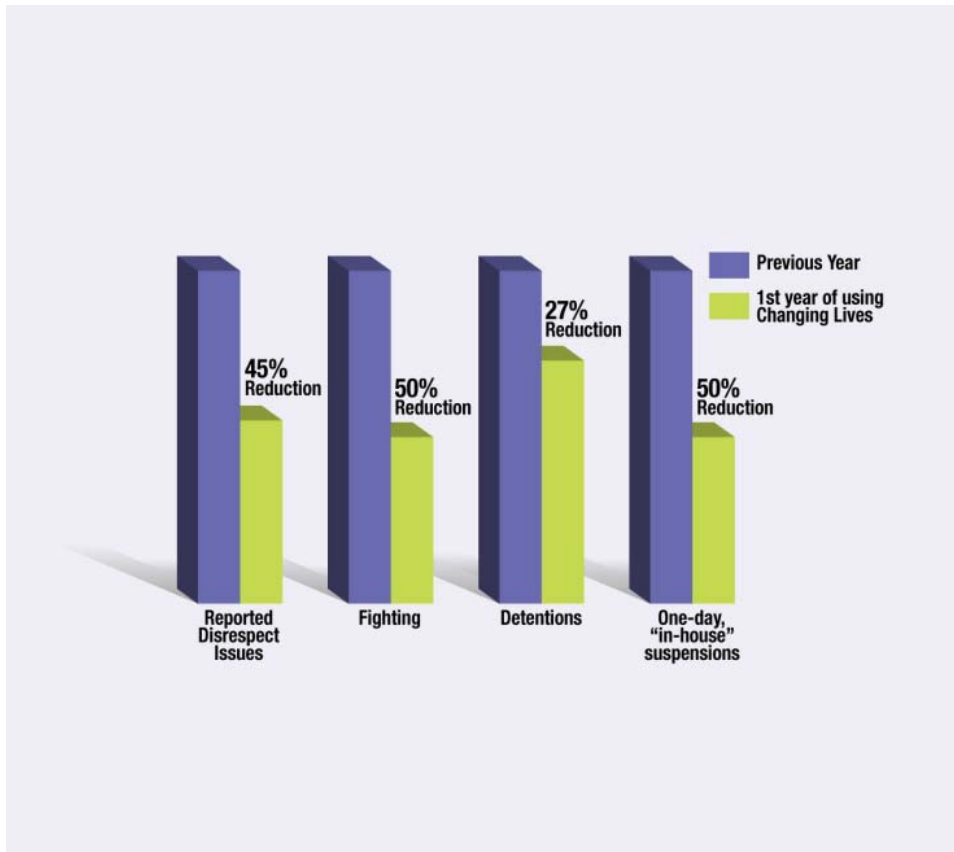
Ron Katsuyama of Dayton University studied the changes at Allen School in Dayton, Ohio, and found remarkable improvements in homework submission rates and test scores and an amazing reduction in student suspensions after using the program for only five years. His findings are charted in this graph.



(see page 2)

A Six Sigma study done at Cartersville, Georgia, showed dramatic reductions in disciplinary matters in only one year after implementation of Changing Lives.

Six Sigma Study



Then, in early 2007 the Changing Lives team was introduced to Dr. David Walsh, one of the world's leading authorities on parenting and family life. Dr. Walsh presented the latest research on brain science and development. At last . . . Changing Lives had answers to the question, "Why does the Changing Lives program work so well?" What they learned from Dr. Walsh reinforced Changing Lives' mission to inspire positive change and its perceived obligation to help youth and adults transform their lives.

A Message from the Changing Lives President

Writers in the field of adolescent development generally acknowledge an interrelationship between intellectual development and moral development. In light of this reality it is important at Changing Lives to provide an understanding of the current research and findings on brain science. This information is foundational to any character formation initiative within a school. Dr. David Walsh is the leading authority on this topic. Our video interviews with Dr. Walsh provide an insightful overview.

– Dr. Dick Daniels